



GOVERNMENT OF ANGUILLA  
 Anguilla Statistics Department  
**Tourism Statistics Summary**  
**January 2022**

January 2022/2021  
**ARRIVAL ANALYSIS**

Visitors - 5,290

Tourists – 4,755

Excursionists – 535

## OVERVIEW

The first month of 2022 registered 5,290 visitors that graced Anguilla’s shores, compared to its corresponding January 2021 figure of 987. This period under review ranked the 3<sup>rd</sup> smallest figure to be recorded for a ‘January’ period as far back as 1993, with 2015 recording the largest number of visitors with 19,602 and the smallest recorded in 2021. Additionally, this visitor number is also below the pre COVID-19 periods.

The increase in visitor arrivals for this period under review was positively impacted by the arrivals of both tourists (stay-overs) and excursionist (day trippers).

The majority; 98.0% of the visitor arrivals, came with the intention of vacationing, while 2.0% came with the

intention of doing business.

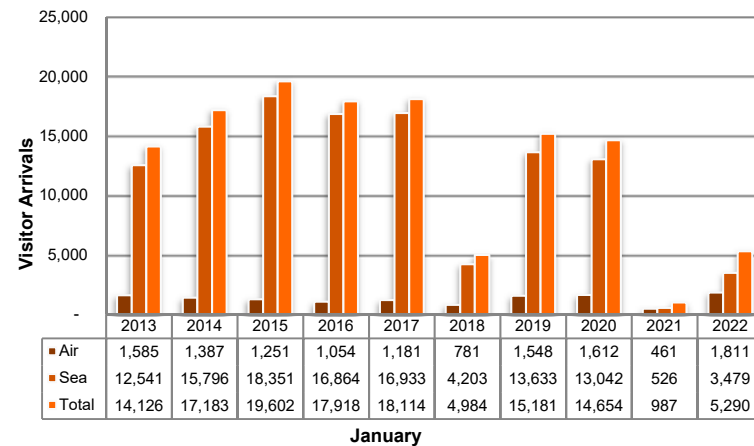


Figure 1: Visitor Arrivals: January 2013 – 2022

## PASSENGER MOVEMENT

Passenger arrivals, which include both visitors and residents for this period under review, numbered 6,607, an increase from the recorded 1,334 in 2021.

The main mode of entry for Anguilla’s passenger movement was via sea. The seaports facilitated 62.9% (4,158) of arrivals; of which, 3,651 (87.8%) of sea passenger arrivals entered at the Blowing Point terminal and 507 passengers (12.2%) arrived at the Sandy Ground terminal. Passenger arrivals by air at the Clayton J. Lloyd International Airport accounted for 2,449 (37.1%) of total passenger arrivals.

Departing passengers numbers during this period under review numbered 7,396 departures, an increase from the 1,650 in January 2021.

Of the three (3) ports of exit, the majority of the passengers 63.1% (4,668) departed Anguilla through the two seaports cumulatively, of which, the Blowing Point terminal facilitated the movement of 4,165 (89.2%) passengers and Sandy Ground with 503 (10.8%) passengers.

The Clayton J. Lloyd International Airport accounted for 36.9%, (2,728) of this total passenger departures.

## TOURISTS (Stay-Over Visitors)

Tourists (stay-over visitors) to Anguilla for the month of January 2022 totaled 4,755, five (5) times the amount that was recorded for the previous January figure of 986 in 2021.

Over the last five years for which there is data available, the highest January total for stayover visitors was registered in 2020 with 9,170 arrivals and the lowest in the following year’s January 2021 with 986 arrivals. The January 2021 total may have occurred due to the impact of COVID-19, which added additional requirements for travelers to enter Anguilla during the 2021 period.

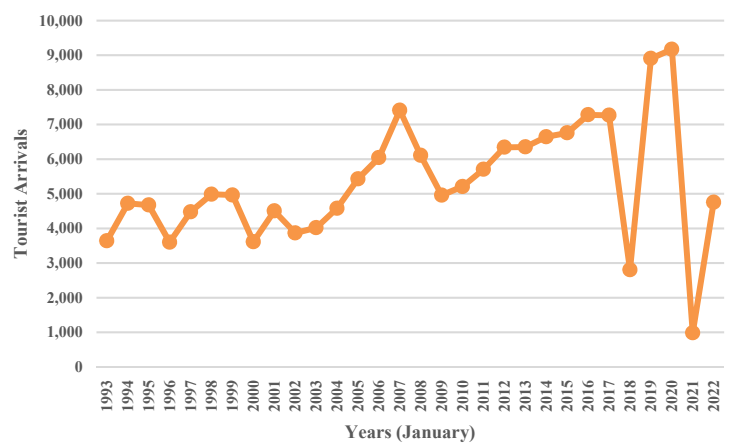


Figure 2: Tourist Arrivals, January 1993 - 2022

## Tourists (Stay-Over Visitors) *continued*

The intended average length of stay of tourists in January 2022 decreased to 9.3 days from 12.0 days in January 2021. The majority of tourist arrivals, 46.9% intended to stay for 4 to 7 days, followed by 23.3% who intended to stay between 8 to 15 days, 13.3% for 23 or more days, 12.9% for 1 to 3 days and 3.6% indicated 16 to 22 days.

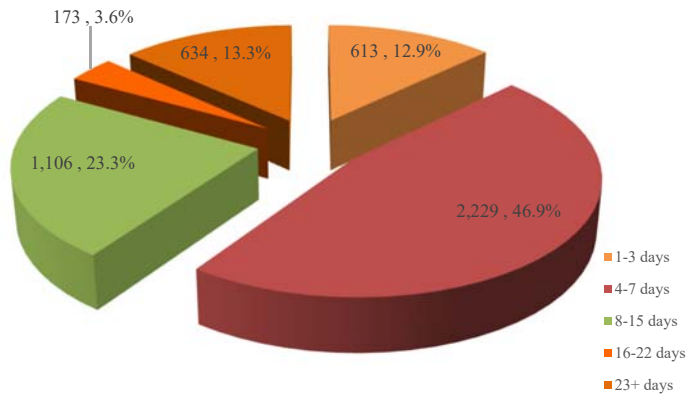


Figure 3: Tourist Arrivals by intended Length of Stay, Jan. 2022

A review of the ten (10) source markets from which tourists to Anguilla originated, shows that there were increases in all the source markets in January 2022; contributing to the monthly increase.

Anguilla’s largest source market, the ‘USA’ accounted for majority of the tourist arrivals to our shores in January 2022, with 3,624 arrivals, a share of 76.2% of the tourist market, from the 754 arrivals in the same period in 2021. The ‘Canadian’, ‘U.K.’ and ‘Other European’ source markets followed with 253, 220 and 214 arrivals respectively during this period under review. The source market with the least number of arrivals were from the “French West Indies” with 14 arrivals.

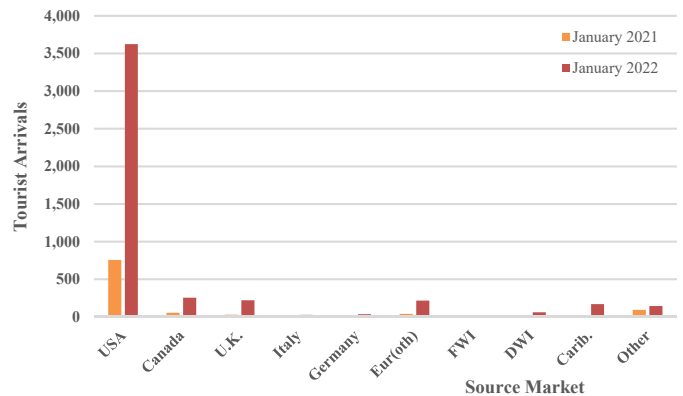


Figure 4: Tourist Arrivals by Country of Residence January 2021 and 2022

## EXCURSIONISTS (Day Trippers)

Excursionist arrivals for this period under review recorded 535 arrivals, up from the one (1) recorded arrivals recorded in January 2021. The 2021 figure, which may have been due to the pandemic, was the lowest for any January dating as far back as 1993. This period under review showed an increase in the number of this type of visitors, as this type of visitor is usually persons visiting St. Maarten/St. Martin’s tourists who travels to Anguilla on a day trip to enjoy the beaches and hospitality.

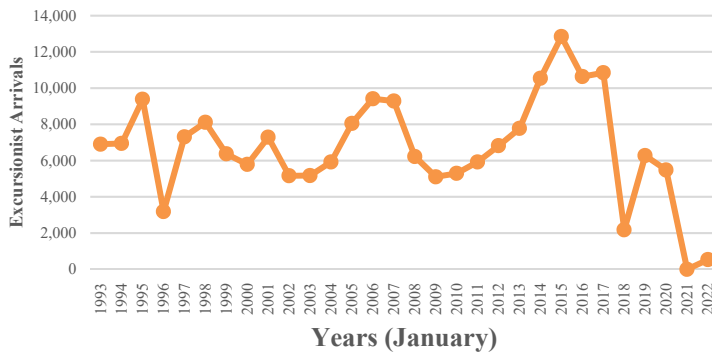


Figure 5: Excursionist Arrivals, January 1993 - 2022

All ten (10) source markets contributed to this increase over the January 2021 arrivals of this type of visitor, when only one individual from the ‘Dutch West Indies’ day tripped to Anguilla. During this period under review, the majority of excursionist originated from the ‘USA’, followed by those from the ‘Other European’ markets with 197 and 156 arrivals respectively.

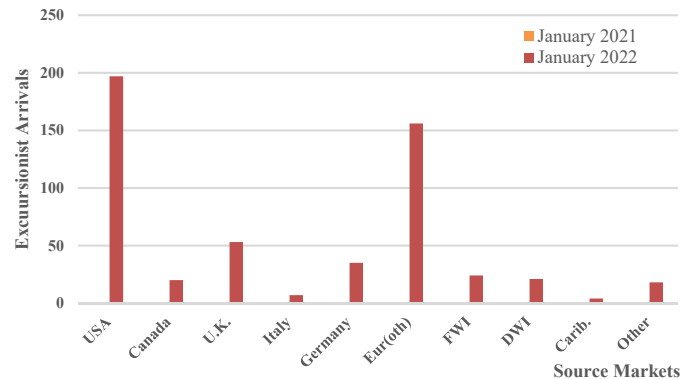


Figure 6: Excursionist Arrivals by Country of Residence, January 2021 and 2022

This report, along with other Tourism Data, is available at the Government of Anguilla Statistics Department’s website:

[http://statistics.gov.ai/StatisticsDept/Tourism2\\_4\\_5](http://statistics.gov.ai/StatisticsDept/Tourism2_4_5)

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